





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New Top Level Domains and the Issue of Universal Acceptance

Wednesday, 29 May 2019 16:50 (10)

This short presentation will explain how the expansion of the Domain Name System (DNS) has influenced the digital environment for Internet users.

With the introduction of new top-level domains (TLDs), such as .top, .guru or .online, competition increased and gave Internet users a greater choice to get their desired domain name. Moreover, the introduction of Top Level Domains in non-ASCII scripts (known as Internationalised Domain Names/IDNs), such as  (google) or  (trademark) gives the majority of the world's population, using non-ASCII scripts, equal opportunities of accessing the Internet.

However, to fully embrace the advantages of the expanded DNS, there is a need to comply with some technical requirements – with the so-called Universal Acceptance issue.

This presentation will highlight what ICANN and the community are doing to address this topic and how others can contribute to improving the user experience.

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